

PREDICTIVE TRANSFORMATION

Introducing Evo

Updated on 17 March 2023

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We are Evo



ESADE



ensait



MOBO

DOPPELGÄNGER

PittaRosso

PIAZZA ITALIA



MaxMara



DECATHLON

Laithwaite's

Dezigual®

Hastings



ABB

O'KEÏ

SEPHORA

Paperchase

UNITED COLORS OF BENETTON.



Did you know? Average supply chains achieve *average* results

Excess inventory



\$2.04 trillion in inventory just in the United States = ~11% of GDP

Unsold product



\$1.43 average inventory for every \$1 of sales

Subpar availability



75% of managers rate see improving availability as a *strategic priority*

Forced discounts



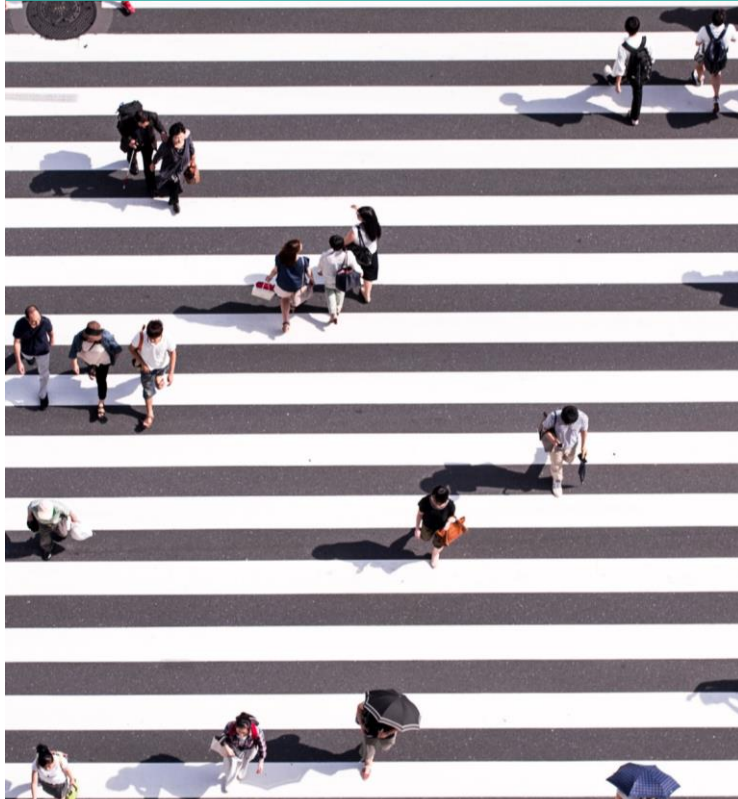
50.8m tonnes of electrical waste & **7.2m tonnes** of food wasted globally every year

88% of managers think new tech will increase their efficiency by >5%

Learning from data

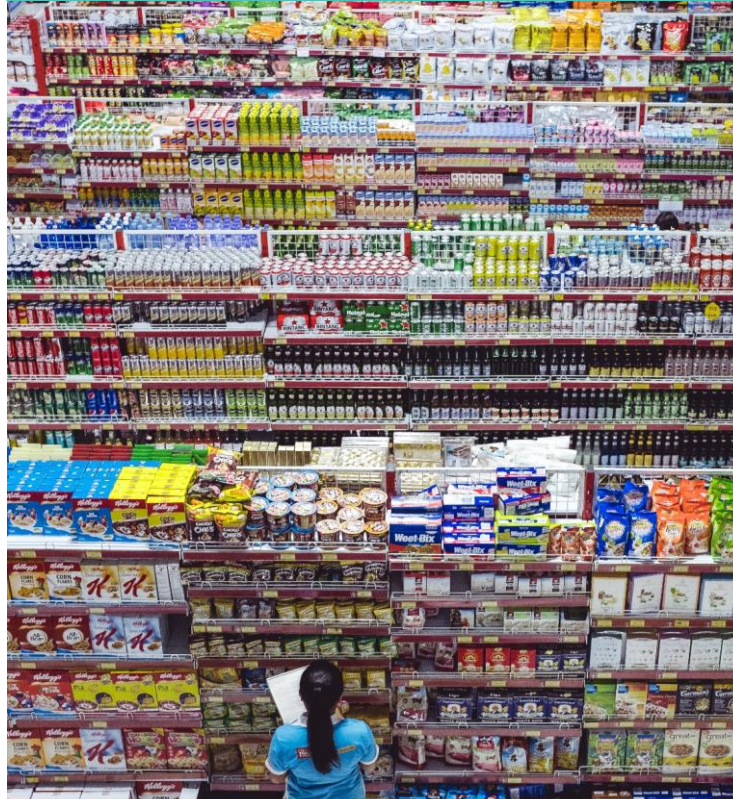
New Evo data every day

1.3 billion people



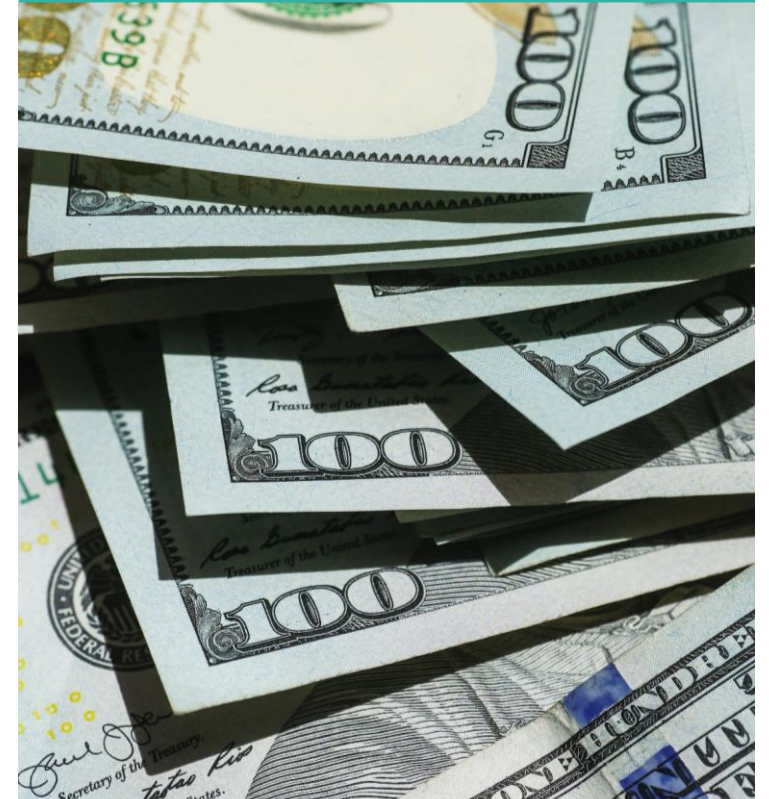
Person

0.9 billion products



Product

\$450 billion sales



Price

Place

SOURCE: proprietary B2B and B2C data collected by Evo from the web and proprietary sources
For People, granularity based on unique email; for products each unique variant counted as one. Sales accounted at list price after direct discounts and quantified on a yearly time horizon

No need to imagine! Examples *show* it works

Replenishment | *Switzerland*



+4% sales with -12% inventory



+ 18%
Inventory efficiency

Alessandro Pozzi COO



Inventory transfers | *Italy*



Dynamic exchange with store managers' input



Miroglio
Group

+ 16%
Revenues

Francesco Cavarero CIO



Dynamic assortment | *EU*

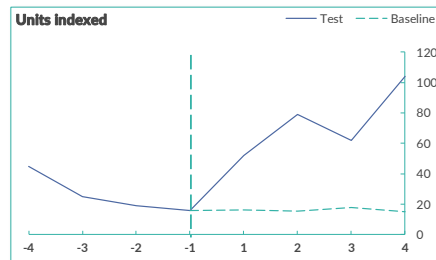


V-shape sales rebound from assortment re-mix



CONFI-
DENTIAL

Being released



Pricing & markdowns | *United States*



Lifecycle pricing management



+ 5.5
Margin points

Larry Gilbert CEO



November 2020

Impact achieved completing SAP, Oracle, past consulting and 20+ in-house systems

Opportunities

We are a highly engaged, passionate and performance-based team, committed to delivering on our ambitious goals.

We are building a great environment and a great place to work where we live our values everyday.

We have a growth mindset and hunt for new approaches to achieve better results.

We focus on continually raising the bar and winning together.

Data analyst

Identify and explain trends across data sources

Expert on client data and supports clients

Full Stack Data Scientist

Taking a design from idea and developing it into a fully working feature.

Join the fast-growing Evo Family

Apply on www.evopricing.com/jobs

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